

**PART ONE: Reading**

**(15 points)**

**A) Comprehension**

**(08 points)**

*Read the text carefully then do the activities.*

Social auditing is the process of assessing and reporting a business's performance on fulfilling the economic, legal, ethical, and philanthropic social responsibilities expected of it by its stakeholders. Social audits are tools **that** companies can employ to identify and measure their progress and challenges to stakeholders.

The auditing process is important to business because it can improve financial performance, increase attractiveness to investors, improve relationships with stakeholders, and improve organizational effectiveness. A firm's reputation depends on transparency and openness in reporting and improving its activities.

The social audit provides an objective approach for an organization to demonstrate its commitment to improving strategic planning. Thus, it is critical that top managers understand and embrace the strategic importance of the social audit. Key stakeholders of the company should also be involved in the audit to ensure the integration of **their** perspectives into the firm's economic, legal, ethical, and philanthropic responsibilities

*Adapted from*

*"Business and Society: Stakeholders, Ethics, Public Policy", January 2010, by Anne Lawrence*

**1. Choose the letter that corresponds to the right answer.**

**(01pt)**

The text is taken from: a) a book                      b) a magazine                      c) the web

**2. Are these statements true or false? Write T or F next to the letter corresponding to the statement. (02 pts)**

- a) Companies can use social auditing to identify and measure their progress.
- b) Auditing is not essential to business.
- c) Social auditing takes a subjective approach.
- d) Managers must comprehend the importance of the social audit.

**3. Answer the following questions according to the text.**

**(03 pts)**

- a) Why do companies employ Social audits?
- b) Is transparency important for improving a firm's activities?
- c) Who should also be integrated in the audit?

**4. Who or what do the following words refer to in the text?**

**(02 pts)**

- a) that (§1)
- b) their (§3)

**B) Text Exploration**

**(07 points)**

**1. Find words in the text whose definitions follow:**

**(1.5 pt)**

- a) to give sb a job to do for payment. (§1)
- b) to make sth greater in amount, number, or value. (§2)
- c) the act of combining two or more things so that they work together. (§3)

**2. Combine each pair of sentences with the connectors given between brackets. Make changes where necessary. (2.5pts)**

- a) Social audits are effective. Most companies are hiring them. (*so..... that*)
- b) Associations could improve productivity. They follow Social audits' recommendations. (*providing that*)

**3. Classify the following words according to the number of their syllables.**

**(1 pt)**

integrated - objective - approach - firm

1 syllable	2 syllables	3 syllables	4 syllables

**4. Reorder the following sentences to get coherent passage. (2 pts)**

- a) These concerns are important and show social responsibility.
- b) with legal ramifications, such as harassment,
- c) employee safety, and environmental impact.
- d) Some companies conduct audits of business practices

**PART TWO: Written Expression**

**(05 points)**

Choose **ONE** of the following topics

**Topic one :** Social auditing is one of the best tools to improve a company's productivity and reputation. Use the following notes to write a composition of about 70-80 words in which you state the benefits of social auditing.

- to achieve the best social performance possible
- to facilitate organizational improvement
- to improve relationships with stakeholders
- to increase transparency.
- to project a good image in light of negative publicity.

**Topic Two:** Some people argue that the budget given to space exploration is a waste of money. Write a composition of about 70 to 80 words stating your opinion on this issue.

العلامة		عناصر الاجابة (الموضوع الأول) ETHICS IN BUSINESS								
مجموع	مجزأة									
<b>15pts</b>		<b>Part One: Reading</b>								
<b>08 pts</b>		<b>A. Comprehension</b>								
<b>1 pt</b>	<b>1x1</b>	<b>1.</b> The text is taken from : b) a magazine								
<b>2pts</b>	<b>0.5 x 4</b>	<b>2.</b> a- T b- F c- F d- T								
<b>3 pts</b>	<b>1x3</b>	<b>3.</b> a- They employ Social audits to identify and measure their progress and challenges to stakeholders. b- Yes, it is. c- Key stakeholders of the company								
<b>2pts</b>	<b>1x2</b>	<b>4.</b> a- that → tools                      b- their → key stakeholders								
<b>07 pts</b>		<b>B. Text Exploration</b>								
<b>1.5 pt</b>	<b>0.5x3</b>	<b>1.</b> a- employ                      b- increase                      c- integration								
<b>2.5 pts</b>	<b>a x 1.5</b> <b>b x 1</b>	<b>2.</b> a- Social audits are so effective that most companies are hiring them. b- Associations could improve productivity providing that they follow Social audits' recommendations.								
<b>1 pt</b>	<b>0.25 X4</b>	<b>3.</b>								
		<table border="1"> <thead> <tr> <th><i>1 syllable</i></th> <th><i>2 syllables</i></th> <th><i>3 syllables</i></th> <th><i>4 syllables</i></th> </tr> </thead> <tbody> <tr> <td>firm</td> <td>approach</td> <td>objective</td> <td>integrated</td> </tr> </tbody> </table>	<i>1 syllable</i>	<i>2 syllables</i>	<i>3 syllables</i>	<i>4 syllables</i>	firm	approach	objective	integrated
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firm	approach	objective	integrated							
<b>2 pts</b>	<b>0.5x4</b>	<b>4.</b> d-b-c-a (0.5 opening sentence ) (0.5 each pair )								
<b>05pts</b>		<b>Part Two: Written Expression</b> <b>Topic 1 or Topic 2:</b> Relevance: <b>1 pt</b> Semantic coherence: <b>1 pt</b> Correct use of English: <b>2 pts</b> Excellence vocabulary and creativity: <b>1 pt</b>								

## الموضوع الثاني

### PART ONE: Reading

(15 points)

#### A) Comprehension

(08 points)

Read the text carefully then do the activities.

Life may have evolved on at least three planets within a newly discovered solar system that is 39 light years from Earth, it was announced last night. Astronomers at the National Aeronautics and Space Administration (NASA) have detected no less than seven roughly Earth-sized worlds orbiting a dwarf star in the system, it was announced today. Scientists had previously only identified a tiny number of so-called “exoplanets”, which are believed to have the qualities needed to support life.

The team determined that all the planets in the system are similar in size to Earth and Venus, or slightly smaller. And density measurements suggest that at least the innermost six planets are rocky. Because the star is so dim, the planets are warmed gently despite having orbits much smaller than that of Mercury, the planet closest to our Sun.

Hubble Space Telescope is already being used to search for atmospheres around these planets. Future telescopes, including the proposed European Extremely Large Telescope and the James Webb Space Telescope, may be powerful enough to detect markers of life, such as oxygen, in the atmospheres of exoplanets.

Adapted from [www.telegraph.com.uk](http://www.telegraph.com.uk).

23 February 2017. By Henry Bodkin

#### 1- Write the letter which corresponds to the right answer.

The text is....

- a)- Prescriptive      b)- Argumentative      c)- Expository

#### 2- Are these statements true or false ? Write T or F next to the letter corresponds to the statement.

- a)- Life probably exists on at least three planets within the new discovered system .  
b)- All the new discovered planets are like the Earth .  
c)- The exoplanets are composed of rocks.  
d)- Hubble Space Telescope is sufficient to discover markers of life on the new planets .

#### 3- Answer the following questions according to the text

- a)- How many new planets did NASA discover ?  
b)- Why are the planets slightly hot ?  
c)- Are scientists sure of the existence of life on the exoplanets ?

#### 4- In which paragraph is it mentioned that ...

- a) Scientists are still looking for signs of life in the newly discovered planets?  
b) The description of the exoplanets ?

**B)- TEXT EXPLORATION ( 7pts )**

**1)-Find in the text words or phrases that are closest in meanings to:**

- a)- the same §2 = .....                      b) - to discover§3 =....

**2)- Combine each pair of sentences with the connectors given between brackets .Make changes where necessary.**

1-The new planets have orbits much smaller than Mercury. Mercury has orbit longer than the new discovered planets. (**unlike**)

2- Future telescopes may be powerful. They detect markers of life on the exoplanets. ( **so.....that** )

**3) Classify these words according to the pronunciation of their final "s"**

markers - qualities - planets - researches

/s/	/z/	/ɪz/

**4)- Fill in the gaps with words from the list below :**

( **atmosphere , diameter , made , largest** )

Pluto is the second ...1....dwarf planet after Ceres and is about 1/6 the mass of the Moon. It has a...2... of 2370 km and is....3.... of rock and ice with a thin ....4.....of nitrogen, methane and carbon monoxide .

**PART TWO : WRITTEN EXPRESSION ( 5pts )**

**Choose ONE of the following topics.**

**Topic one :** You have heard about the new planets that scientists discovered .One of them is Hawmea. Use the notes below to write a short composition of about 70 to80 words describing it .

-Hawmea/ strange planet

- **Shape:** spherical
- **Mass:** 6% of the Moon.
- **Composition :** rock /crystalline ice
- **Temperature:** -220
- **Orbit:** the sun / every 283 years

**Topic two:** Advertising influences people's behaviour in a negative way. Do you agree or disagree?

Write a short composition of about 70 to 80 words in which you justify your opinion.

